

## **PRESS RELEASE**

### **Unveiling the Poh Kong Ladies Golf Series 2.0**

Kuala Lumpur, 28 May 2024 - Poh Kong, in collaboration with the Malaysian Golf Association (MGA) Women in Golf Charter (WIGC), proudly announces the highly anticipated Poh Kong Ladies Golf Series 2.0.

This season promises to be even more thrilling, with three exciting categories: Medal A, Medal B, and Medal C. Each category will have 10 fantastic prizes up for grabs, ensuring a competitive and rewarding experience for all participants. Additionally, this year, we've introduced a Challenge Trophy for the overall champion of each leg, adding an extra layer of excitement and prestige to the tournament.

The first leg of the series is scheduled to take place on 3rd July 2024 at the Kuala Lumpur Golf & Country Club, followed by the second leg on 15th October 2024 at Horizon Hills Golf & Country Club, Johor Bharu. We expect 120 talented lady golfers to compete in each leg, showcasing their skills and passion for the sport.

In a remarkable spirit of regional collaboration, entries will be extended to members of the Singapore Ladies Golf Association (SLGA) WIGC. This initiative highlights the united efforts of MGA WIGC and SLGA WIGC to promote women's golf and provide unparalleled opportunities for female golfers.

This year's series is fully managed by MGA, with steadfast support from Poh Kong and our esteemed host venues. We extend our deepest gratitude to Kuala Lumpur Golf & Country Club for becoming a charter member and hosting the first leg, and to Horizon Hills Golf & Country Club for graciously hosting the second leg.

To add to the excitement of the event, we are thrilled to announce that players will have the chance to win RM18,888 Poh Kong cash vouchers at each of our four special Hole in One challenges! Furthermore, the fan-favourite bingo game is back, offering participants the opportunity to win a combination of cash and voucher. We are also delighted to offer an array of lucky draw prizes, ensuring that the event remains thrilling and rewarding for all participants.

Both MGA WIGC and Poh Kong are eagerly looking forward to the participation of lady golfers in these two spectacular legs. The MGA WIGC sincerely thanks Poh Kong for their unwavering commitment to continuing this popular series for a second season.

"At Poh Kong, our partnership with the MGA WIGC extends beyond the greens—it is a commitment to fostering a community where excellence and empowerment converge. As Malaysia's premier jeweller, we craft each piece to celebrate the strength and beauty of women. Together, we are setting a new standard for what it means to support and uplift women in every sphere of life," said Elizabeth Choon, Marketing Manager, Poh Kong.

Dato' Merina Gan, Chairman of WIGC, added, "We are thrilled to see the Poh Kong Ladies Golf Series return for its second season. This collaboration with Poh Kong and our other sponsors

is a testament to our shared commitment to elevating women's golf in Malaysia and beyond. We believe in the power of unity and are excited to see the positive impact this series will continue to have on women's sports."

The presenting sponsors for the Poh Kong Ladies Golf Series 2.0 are:

- . Crestlink (M) Sdn Bhd
- . Hainan Golfing Holidays Travel Co., Ltd
- . Zus Coffee
- . Posture Align
- . Beacon Hospital
- . Avene
- . Big Shot
- . Delay No More
- . Horizon Hills Golf & Country Club
- . Kota Permai Golf & Country Club
- . Impian Golf & Country Club
- . The Mines Resort & Golf Club

We urge all lady golfers to register as soon as possible as the slots are expected to fill up quickly. For more details and registration, please contact the tournament hotline at 019- 6653253.

For media inquiries, please contact:  
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